## ViziPrint®

## Impress Clear SEL

Our optically clear printable window film is designed for trouble-free installation of graphics on glass surfaces. ViziPrint<sup>®</sup> Impress Clear utilises a low tack hybrid adhesive technology that creates a strong bond in both high and low temperatures without leaving residue behind. This adhesion technology also eliminates bubbling and is unaffected by moisture. Since it uses a mechanical bond to gently adhere images to windows, the glass stays clear and graphics stay bright whenever ViziPrint<sup>®</sup> Impress Clear is repositioned and re-applied. The film is ideal for high quality decals, signage and retail window advertising.

- IDEAL FOR INTERIOR & SHORT TERM OUTDOOR PROMOTIONS
- EASY TOOL & BUBBLE FREE APPLICATION
- CAN BE REMOVED WITHOUT LEAVING ADHESIVE RESIDUE

#### Product Code: VPI-SEL



#### **BEAUTIFUL OPTICALLY CLEAR GRAPHICS**



### APPLICATIONS

Smooth Flat Surfaces Retail Displays Window Graphics Decals & Stickers

#### Certified for HP Latex Inks

This media may not be certified for all HP Latex ink and printing systems. Please check the HP media locator website at hp.com/ go/mediasolutionslocator





# **ViziPrint**<sup>®</sup>

## Impress Clear

ViziPrint<sup>®</sup> Impress Clear is an optically clear PET film with hybrid adhesive technology that is protected by a clear, 1 side siliconised release liner. Its proprietary adhesion technology creates a strong bond in both high and low temperatures without leaving residue behind, eliminates bubbling and is unaffected by moisture. ViziPrint<sup>®</sup> Impress Clear can be repositioned and re-applied multiple times, and removes cleanly up to 3 years after installation.

- IDEAL FOR APPLICATIONS ON GLASS AND OTHER SMOOTH, FLAT SURFACES SURFACES.
- IDEAL FOR INTERIOR & SHORT TERM OUTDOOR PROMOTIONS
- CAN BE USED ON ELECTRONIC EQUIPMENT, SUCH AS TV SCREENS, IPAD/TABLET DISPLAYS AND COMPUTER MONITORS, AS WELL AS REFRIGERATORS, GLASS DISPLAY CASES.
- REVERSE PRINTABLE FOR INSIDE MOUNTING OF WINDOW ADVERTISEMENTS.

#### INSTALLATION

RECOMMENDATION Wet or dry installation will work for ViziPrint<sup>®</sup> Impress Clear Please see ViziPrint<sup>®</sup> Impress Clear installation instructions for further details. The surface must be clean and smooth and free of defects before application.

For more information, performance and warranty guidelines please contact your local Drytac office.

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### **TECHNICAL SPECIFICATION**

#### PRODUCT STRUCTURE

Film	Optically Clear PET
Adhesive	Hybrid Adhesive Technology
Release Liner	Siliconized 1 Side PET

#### PRODUCT CHARACTERISTIC

Film Thickness	4.8 mil (120µ)
*Outdoor Durability	2 Years (ink dependent; see warranty for more details)
Application Temperature	>23°F (-5°C)
Service Temperature Range	-4°F to 248°F (-20°C to 120°C)
Shelf Life	2 years
Storage Conditions	59°F to 72°F (15°C to 22°C); 50 - 55% Relative Humidity

PRINTING RECOMMENDATIONS
 Handle material with care prior to printing;

- use gloves to avoid finger prints.
  Printing temperature should be 59-86°F (15-30°C) with 30-60% humidity.
- Set printer to highest print setting for optimal print quality.
   If mounting on glass or backlit substrates, evaluate colour density of the print on a window or in transmitted light.

## **DRYTAC** ADHESIVE SCIENCE

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